# Louisiana's Entrepreneurial Engine

2023





### **JOHN BEL EDWARDS**

Governor, State of Louisiana



Small businesses provide a strong foundation for Louisiana's economy, and my administration has worked continuously to increase support for small businesses so that they can grow and thrive. Since 2016, we have enhanced, established and relaunched several important programs that benefit our small business community.

Among these initiatives is the LED Growth Network, which we launched in 2017. This dynamic network now consists of more than 630 growth companies from all across Louisiana. These companies collectively represent more than 21,700 employees, and they generate more than \$4 billion in annual sales. The LED Growth Network seeks to nurture these Louisiana companies by providing resources that accelerate their growth, tools that import new wealth into our state, and strategies that ultimately add new jobs.

We are pleased to recognize this impressive new class of Louisiana Growth Leaders. The 10 members selected for the **2023 Louisiana Growth Leaders** award have gone above and beyond, both as business owners and community leaders. In addition, we will recognize one past Louisiana Growth Leader with the LED Growth Network's top honor, **the Legend award**.

We have so much to be proud of here in Louisiana. Featured in these pages, the strength of Louisiana's small business community shines. I encourage you to learn more about the impact these business leaders are having upon our economy, to congratulate them, and to emulate their success.

### **DON PIERSON**

#### Secretary, Louisiana Economic Development

Louisiana Economic Development is responsible for strengthening the state's business environment and for creating a more vibrant Louisiana economy. We cultivate jobs and economic opportunity for the people of Louisiana through strategies that include the support of small business, innovation and entrepreneurship. That is why we have grown our suite of small business programs, and why we have designed resources to build capacity, increase opportunity and accelerate growth among Louisiana's small businesses.

Some of our most innovative programming comes from the **LED Growth Network**, including Strategic Research and CEO Roundtables. These programs return around **\$11 and \$8, respectively, for every \$1 invested** by the state. Some 415 companies participating in Strategic Research have added 3,115 new full-time equivalent jobs, while 479 companies participating in CEO Roundtables have created 2,373 new jobs.

Louisiana is poised to sustain this growth and strong momentum, thanks to the broad economic foundation that we have laid. We are setting the pace in the Gulf South for the global energy transition. We are **empowering small business prosperity** with a suite of programs that help new and established businesses grow and thrive. We are supporting research and technology across key future-oriented industries. And we are recruiting, training and sustaining Louisiana's skilled and versatile workforce – our most valuable asset.

Thank you for joining us to celebrate the success of the LED Growth Network and tonight's awardees through our **annual Spotlight Louisiana** event.





### What is the LED Growth Network?

Launched in 2017, the **LED Growth Network** is an expanding suite of resources designed by Louisiana Economic Development to accelerate the growth of Louisiana's second-stage companies. **Second-stage companies** are beyond the startup and early stages of business but have not yet reached maturity. Second-stage companies represent a small percentage of overall business establishments, but the largest percentage of all the jobs. In Louisiana, about 16% of establishments are second-stage businesses, and they represent over 40% of all the jobs.

Brick by brick, the network is growing both in terms of companies and continued access to strategic business resources including, but not limited to, strategic research, peer-to-peer learning, leadership retreats, recognition events, educational opportunities, mentoring and additional technical assistance with the goal of accelerating the growth of Louisiana's economy from within.



LED Small Business Services Team



LED representatives recieving 2021 IEDC Gold **Award** 



LED representatives recieving 2019 IEDC Gold Award



Small Business Services and Edward Lowe Foundation Teams

### What is the Louisiana Growth Leader and Legend?

Louisiana Growth Leaders is a recognition program of the LED Growth Network. The honor of being a **Louisiana Growth Leader** signifies that the recognized company has demonstrated outstanding contributions to both its local community and the state of Louisiana. Being a Louisiana



Growth Leader is about much more than just company growth. It is recognition that the company and its leadership are making important contributions that positively impact our economy.

All LED Growth Network companies from across the state were eligible to apply. LED's Small Business Services team then narrowed the applicant pool to 30 outstanding finalists. Afterwards, an 18-member panel of economic development professionals evaluated these applications to select the 10 awardees. Applicant companies were evaluated on the following categories for a maximum score of 100 points:

**Growth** (30 points) Strategy (15 points) **Innovation** (15 points) Leadership/Culture (25 points) Philanthropy (10 points) **Intangibles** (5 points)

100 points



All past Louisiana Growth Leaders are invited to apply for the Legend award, the top honor of the LED Growth Network. The Legend recipient is evaluated on the same criteria as above and selected by Louisiana Economic Development.

## 2023 Louisiana Growth Leader Selection Panel

The LED Growth Network would like to thank the organizations listed below for their support of small business and their partnership in selecting the 2023 class of Louisiana Growth Leaders.

































### **LED Growth Network Resources**

American Academy of Entrepreneurs

System for Integrated Growth





**CEO Roundtables** 

Diversity in Entrepreneurship Initiative

Rural Entrepreneurship Initiative

**Leader Retreats** 

**Spotlight Louisiana** 



### **Program Highlight**

## LED Diversity in Entrepreneurship and Rural Entrepreneurship Initiatives

In 2021, LED launched the Diversity in Entrepreneurship and Rural Entrepreneurship Initiatives via a partnership with the Edward Lowe Foundation. These programs are designed to provide accelerated business growth for second-stage minority and woman-owned companies as well as those located in rural areas. The initiatives focus on growth challenges common to second-stage companies and



impediments that are unique to women and minority-owned and rural businesses, which may include building a management team, sustaining growth, access to capital, identifying new opportunities and accessing support services.

These comprehensive programs consist of retreat-style virtual meetings, monthly peer learning roundtables and customized strategic research engagements for each participating company. LED and the Edward Lowe Foundation hope to expand both initiatives to more companies in 2023 as well as future years. Since inception, **43 companies** have completed these programs and joined the LED Growth Network upon graduating.



### **Special Announcement**

#### State Small Business Credit Initiative (SSBCI 2.0)

The State Small Business Credit Initiative (SSBCI) is a \$10 billion federal program that helps states support small businesses and startups that are creditworthy but unable to access the capital they need to grow or establish their businesses and create jobs. The first SSBCI was established in 2010. The American Rescue Plan Act of 2021 reauthorized and expanded "SSBCI 2.0" to increase access to capital and promote entrepreneurship, especially in traditionally underserved communities. Louisiana received approval by the U.S. Treasury for up to \$113 million in SSBCI 2.0 funding.

A high-level description of each program and its potential financial benefits can be found below. All of the latest developments about the programs – including eligibility criteria, rules, application FAQs and provider contact info that will be updated as new providers opt into the program – can be viewed at LouisianaSSBCI.com.

PROGRAM TYPE	DESCRIPTION	DETAILS / BENEFITS
Micro Lending	Establishes a revolving loan fund with Louisiana Community Development Financial Institutions and other qualifying lenders, to provide access to capital to very small businesses with either start-up or expansion business needs.	Smaller financing needs: \$1,000 - \$100,000
Collateral Support	Establishes pledged cash collateral accounts with participating institutions to enhance loan collateral for those businesses where a collateral shortfall exists.	Up to \$250,000 cash collateral support, \$1 million max loan
Small Business Loan Guaranty	Provides a loan guaranty to banks and other small business lenders on the loans to Louisiana-based small businesses to help with their business development or expansion needs.	Up to 80% or \$1.5 million max guaranty
Seed Capital	Funds placed with a venture capital fund to assist in the support of private financing through investments to create and grow start-up and early stage businesses.	1:1 Match, max \$5 million/fund
Venture Capital	Funds within a venture capital fund to assist in the support of private financing through investments for the expansion of small businesses.	4:1 Match on for- profits, max \$10 million/fund 2:1 Match on nonprofits, max \$10 million/fund

### **Partner Highlight**

#### **Edward Lowe Foundation**

A national nonprofit organization, the **Edward Lowe Foundation** was launched in



1985 by Ed and Darlene Lowe, two entrepreneurs who believed that small businesses are the backbone of our country's economy – and wanted to provide future generations of entrepreneurs with greater support and recognition.

Louisiana proudly partners with the foundation to deliver programs and resources to the LED Growth Network, some of which are conducted at **Big Rock Valley**, the foundation's learning campus in southwest Michigan. Comprised of 2,000 acres of woodlands, prairies, ponds and streams, the site's natural beauty is enhanced by the unique aesthetics Darlene Lowe created for its facilities and grounds. The Lowes wanted the campus to be a destination for entrepreneurs, a place where they could recharge, be inspired and discover new ways to grow their businesses.

At the 2022 Spotlight Louisiana ceremony, the foundation presented LED with its **inaugural Founder's award** for being a national model of entrepreneurial support.









### Louisiana Growth Leader Hall of Fame

Once named a Louisiana Growth Leader, companies will always carry that badge of honor. Below are the awardees from 2019 through 2023.







































































## **tides**medical











### Legend Hall of Fame

Started in 2022, all past Louisiana Growth Leader awardees are invited annually to apply for the Legend award, the LED Growth Network's top honor. Those honored Legends are:

2023



### **ENGINEERING** & INSPECTION **SERVICES**



EIS leadership team

2022





### **2023 Louisiana Growth Leader Legend**











#### **Engineering & Inspection Services, LLC**

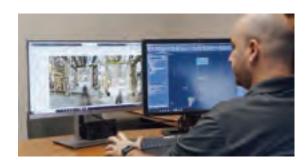
EIS co-founder and CEO Joe Brinz is a transplant to the New Orleans area. Having grown up in Puerto Rico, he attended the University of New Orleans, where he earned degrees in Business Management and Mechanical Engineering. He began his career with Mobil Oil as a plant engineer at its Chalmette refinery and worked for several other area refineries prior to founding EIS. Joe's extensive experience in plant maintenance and turnaround activities was the catalyst for the eventual formation of EIS in 2000.

As a full-service engineering, design, and inspection firm, EIS is dedicated to finding innovative ways of providing the most practical solutions to its clients on the Gulf Coast and beyond. In support of this goal, EIS has adopted the use of emerging technologies (XR) to improve its own workflows, and those of its clients. Although the company had been utilizing scanning technology for years as part of its engineering and design processes, in 2019 the company began to explore the use of 3D scanning and emerging technologies to improve project engineering reviews and client deliverables.

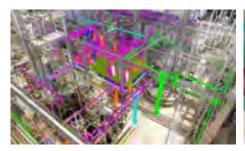
#### **Technology Evolution**

This "all in" approach towards emerging technologies led to the eventual formation of EIS' technology division, Captura. Its main focus is on digital twins and digitalization, as well as the development of industry applicable software. As part of its long-term goals, Captura will also allow for market diversification. Whether providing reality capture for the insurance market and hurricane recovery, or developing software for first responders and the industrial market, Captura will be key to EIS' overall diversification goals.

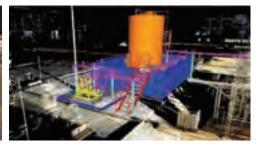




Having served the petrochemical industry for over 22 years, EIS is uniquely qualified and positioned to be a leader in leveraging technology to move the industry forward. The company understands the petrochemical industry's needs and goals, as well as the industry's inherent reluctance to change. Now, more than ever, the industry will need to rely heavily on the use of emerging technologies to address manpower challenges and decarbonization mandates.







EIS and Captura utilize a fleet of reality capture devices, including mobile, terrestrial and drone scanners. These tools enhance clients' project planning goals by saving them time and money while providing 24/7 work site accessiblity. Pictures far left and right show 3D models of newly designed structures overlayed in the digital twin of an industrial environment. Picture in center shows an EIS team member operating a mobile laser scanner within a refinery as the captured point cloud data is revealed on the right.



As a young engineer starting a new firm, I have to admit, I wasn't sure what to expect or where it would lead. What I did know was that honesty and trust were key to developing long-term relationships with our clients. Although we are no longer a "mom and pop" operation, these values still hold true today. As one of our clients recently told us, "EIS doesn't bill manhours, they build relationships." That's not bad feedback for a company with 140 employees and offices in two states providing technical support to clients throughout the country. ??

Joe Brinz, Co-Founder & CEO

### **2023 Louisiana Growth Leaders**



Harahan, Louisiana

http://cciproductions.io/

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**66** This award would not be possible without the great team we have assembled at CCI Productions. We are humbled and honored to be recognized as a growth leader by Louisiana Economic Development. We have a duty to the State of Louisiana and its people to deliver excellence and we take that seriously.

Arthur Boisfontaine. Chief Executive Officer



Founded in 1999, Crystal Clear Imaging (CCI) has established excellence as a signage and graphics solutions specialist. They've blazed the trail in large and grand format printing as a commercial printing and design powerhouse. CCI's ability to pivot, adapt and persevere through economic downturns, hurricanes and a pandemic, all while assisting neighboring communities in need, is a testament to their leadership and commitment to Louisiana. They've fostered an environment of teamwork, bold creativity and innovative thinking while instilling pride and appreciation in their staff and community.

CCI continues to provide high-quality work which has led them to procure repeat business and corporate partnerships with professional and collegiate sports teams, event organizers, exhibit designers, casinos and hospitals. An extensive product portfolio, aggressive turnaround times and cutting-edge printing technology have attracted an impressive client list nationwide including the New Orleans Saints and Pelicans, Caesar's Superdome, New Orleans Jazz & Heritage Festival, Harrah's Hotel and Casino, Tulane University and LCMC Health. This diversification paired with an ambitious outlook has positioned CCI for continued growth and expansion. In February 2023, "Crystal Clear Imaging" officially became "CCI Productions." Their core set of services now includes XL printing, design, fabrication and installation, and film and TV studios.

#### **Louisiana Growth Leader Facts:**

- Manufactured PPE to assist businesses and organizations during the pandemic.
- Received the 2021 JEDCO Small Business of the Year Award.
- Partnered with the United Cajun Navy to deliver truckloads of relief to hurricane ravaged communities in south Louisiana.
- Introduced an annual bonus based off the company's total profit to incentivize employees to grow the bottom line.
- Increased its net income by 191% in 2022.



Metairie, Louisiana

www.crescent-hr.com

**Media Contact:** 

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Founded in 2011, Crescent provides technology and support services to small businesses, second-stage businesses, and enterprises with their human capital needs by administering payroll and human resources consulting services. Crescent Payroll Solutions provides integrated payroll processing options through automation and advanced technology. After deciding to expand from a small business payroll shop scale to a full premier incorporation, Crescent has been providing services to nearly all 50 states.

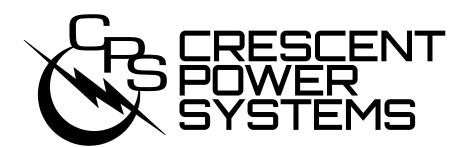
Crescent's growth has been the result of continued development of channel partners. Their best growth strategy has been to build quality relationships, be viewed as a partner, and provide next-level customer service. The company also takes pride in ensuring employee engagement as they host monthly meeting check-ins and provide a healthy work-life balance and unique benefits for years of service. As Crescent continues to grow, they are encouraging businesses to learn more about Crescent so that they can be the ones to take your business to the next level.

#### Louisiana Growth Leader Facts:

- By 2023, Crescent will have clients nationwide.
- Awarded the Inc. 5000 award in 2021 and 2022.
- Recognized in 2021 and 2022 as an LSU 100 honoree
- Launched a fractional HR advisor service during COVID and is now forecast 100 to 200 percent growth year over year.
- Provides employees with a unique benefit of \$1,500 and extra day of PTO to be used for vacation after 3 years of service.
- Crescent is honored to be chosen as a 2023 Louisiana Growth Leader by LED. We are proud to be a Louisiana-born industry leader in the HCM-payroll space. Without the support of the business community, our clients and especially our employees. we would not be where we are today. We are thankful for the programs that LED has afforded us the ability to be a part of, like the CEO Roundtable which was very influential in shaping the trajectory or our growth and success. We are excited to see what the future holds and will stay committed to our core focus which is growing a reliable business with passionate people. 99



Sanders Offner, Founder & President



New Orleans, Louisiana

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Our team at Crescent Power Systems is honored to be recognized by Louisiana Economic Development as a Growth Leader for 2023. Our success has been achieved by the hard work of our people along with our focus on innovation and customer satisfaction. Our company places a special focus on the professional development of our people and their personal career paths. We work hard to establish trust, communicate effectively and pride ourselves on troubleshooting challenges and developing resolutions. Our customers have come to appreciate our Louisiana flavor and all these factors have allowed us to earn their business, over and over.



Matt Colosino, CEO

Founded in 1994, Crescent Power Systems provides innovative, cost-effective engineered solutions, integrating world-class suppliers with their valued clients in a collaborative partnership. While focusing on healthy business growth and sustained profitability, they strive to consistently maintain trust, add value and earn repeat business. Their clients rely on them to develop equipment solutions that meet their specifications, budget constraints, logistics challenges and schedule. With over 25 years in business, their team of engineers combines years of experience with the latest technology to help develop the best solution for their clients.

Crescent Power Systems has a drive for innovation and the desire to elevate its company. After being made an offer to purchase their company, Crescent Power Systems took control into their own hands and focused on ways in delivering highly technical solutions utilizing a broader base of supplier partners and the development of their staff. With these new techniques, the geographic market expanded and is still reaching markets every day. Crescent Power Solutions prides itself on aiming to stay ahead of new technology, applicable trends in its industry and the training tools they need to remain proficient and efficient.

#### **Louisiana Growth Leader Facts:**

- Named a Best Place to Work during the COVID-19 pandemic by New Orleans Magazine
- Supports Team Gleason ALS foundation, Harry Thompson Rebuild Center, Boys and Girls Club and a Catholic mission effort in Haiti.
- Crescent Power Systems is a part of the largest U.S. pipeline project.
- Anticipates more than 80 percent of revenue to be derived from non-Louisiana markets by 2023.
- More than 70 percent of their business is from repeat customers.



Baton Rouge, Louisiana

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Founded in 2018, Enginuity Global strives to simplify its clients' complex processes and serve as a partner to keep operations running at the utmost efficiency. This company provides automation/controls, electrical engineering/design, and technical/field support services to industry. The end goal is to maximize operations and minimize downtime. Enginuity Global is continuously finding ways to make all business processes simpler while optimizing what they already have and finding innovative ways to deliver solutions to its clients. Through strong partnerships with clients and vendors, they've expanded services within existing clients and reached new markets across the nation.

Enginuity Global was founded by people that shared the same culture and vision – to create a company, a great company, whose actions speak louder than words. Their goal was clear – grow their team by adding people who share these same values and vision. Enginuity Global believes in cultivating enthusiasm and creativity among its staff. The company recognizes that when employees thrive, so does the company.

#### **Louisiana Growth Leader Facts:**

- Enginuity Global has achieved each annual revenue target each year since opening.
- Completed a major project with the largest steel offshore platform in the world, Bullwinkle.
- Partners with the Dreams Come True of Louisiana foundation.
- As of 2021, they have geographically expanded across the U.S. to include the Pacific Northwest, Permian Basin in New Mexico and Texas, and across the Gulf Coast.
- CEO invited to participate as a mentor in the 2022 in American Academy of Entrepreneurs program.
- Company projects full-time employee count to nearly double by 2024.
- Enginuity Global offers unlimited PTO to its employees.
- We are honored to have been selected as one of the Louisiana Growth Leaders for 2023. Creating a company is the easy part, but growing as we've done is a testament to our very special team. Each and every team member serves a valuable role in our growth and contributes to the company's success.

Dan Ducote',







Gretna, Louisiana

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Leaaf Environmental's commitment to our clients to help them minimize environmental risk is what has helped us to become a Louisiana Growth Leader. We are a trailblazer in environmental risk management, and our expansion and success in recent years demonstrate our dedication to providing the most professional solutions to our clients. 99





Founded in 2005, Leaaf Environmental is an environmental engineering, consulting and remediation firm. They provide services that concentrate on minimizing environmental risk for their clients. Their team consists of highly experienced and responsive senior environmental professionals, project managers, engineers, geologists, environmental risk assessors, technicians, scientists, engineers and certified industrial hygienists dedicated to finding cost-effective ways to minimize environmental risk. Leaaf Environmental offers indoor air quality, consulting services, environmental site assessments, remediation services, brownfields investigations, engineering and compliance, health and safety, environmental training and legal support.

Leaaf Environmental continues to reinvest in employees, processes, technology and services. This company strives to reach client-focused, environmental solutions of best management practices, proven science, engineering and the most up-to-date technology. For the past decade, Leeaf has operated under three divisions, but within the past year, Leeaf has expanded into two additional divisions allowing them to enhance their services to their current clients and gain new ones. Being a Louisiana-based company, they continue to value client relationships and constantly look to forge new relationships targeted through marketing, community outreach and being a constant presence in the community.

#### **Louisiana Growth Leader Facts:**

- Leaaf has recently signed contracts with a major petroleum company to provide environmental health and safety support across the United States and within some foreign countries.
- With expanded services, Leaaf is projected to double in employee headcount and revenue in the next three years.
- Secured a \$1 million loan to buy and renovate a 5,600 square foot office and 2,150 square foot warehouse.
- Leaaf is a leader in brownfields and environmental consulting in Louisiana.
- Successfully completed multi-year, multi-million dollar, and multiple-location contracts.
- Leaaf is currently incorporated in Louisiana and as a foreign corporation in Texas, New Mexico, Oklahoma, Mississippi, Alabama, Florida and Ohio.



Metairie, Louisiana

www.latg.com

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Founded in 1999, Louisiana Technology Group (LATG) delivers effective solutions designed to improve how organizations utilize information technology. LATG offers services to government, education and commercial clients by identifying and implementing high tech solutions for their business and budget. To provide this organizational leadership, they research cutting-edge solutions and industry trends, partner with leading technology product manufacturers, and investigate the latest product innovation to design IT frameworks for their clients.

In 2020, when business stopped, they decided to invest in retaining and developing their employees. They focused on IT services and software-driven solutions to avoid supply chain issues. They reorganized the company into three divisions – Office of Administration, LATG Federal Services and LATG Solutions – to improve efficiency and position the company for expansion.

#### **Louisiana Growth Leader Facts:**

- Named a Best Place to Work in 2014 by New Orleans Magazine.
- Awarded Top Work Places in 2020, 2021 and 2022.
- From 2021 to 2022, employee count doubled.
- Lead partner in Louisiana for various technology manufacturers.
- Serves on computer science advisory boards for Tulane University and the University of New Orleans.
- Supports community organizations including Bridge House/Grace House, Breastoration cancer treatment center, Emeril Lagasse Foundation, National Alliance on Mental Illness, Second Harvest Food Bank and Down Syndrome Association of Greater New Orleans.
- Since 1999, Louisiana Technology Group has been building IT success with people and planning. We are honored to be recognized as a Louisiana Growth Leader for 2022. As our business flourished, we've seen an upsurge in success stories and significant accomplishments in all divisions over the past year. We seized the opportunity to compete and win against major companies on datacenter renovations, networking and security contracts for large school districts. In 2022, we doubled sales from the previous year and hit record growth.



Andrea Romanos,



New Orleans, Louisiana

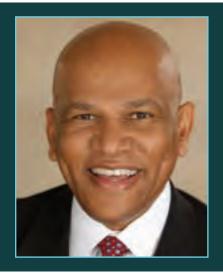
www.manning.xyz

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**66** Receiving recognition from Louisiana Economic Development is a great honor and confirms the effectiveness of the CEO Roundtable program in driving Manning's growth over the last three years. We are grateful for the recognition and thankful to LED for promoting an entrepreneurial spirit in the state of Louisiana. 77

Wm. Raymond Manning, Founder & CEO



Founded in 1985, Manning, APC leads in the development, design and delivery of complex urban projects, providing integrated architectural, interior design, and planning services in elementary, secondary and higher education, aviation, transit, civic, cultural, corporate, hospitality and healthcare. With a driving force to improve the quality of life in the communities where Manning works and lives, the firm brings client visions to fruition while adding to the vitality of communities through a collaborative process.

Manning's work is a national and international, architecture, interiors and planning firm with a regional focus on the Southeast from Texas to Florida, servicing the area from offices in Dallas, New Orleans and Washington, D.C. Manning is a minority-owned company with MBE certifications in 11 states, providing leadership in the area of diversity along with the highest level of professional services. Manning is a go-to for clients with targeted project goals, and the firm's business and reputation are built on repeat business based on performance. One of Manning's most significant accomplishments is leadership in the specialized area of science education for higher education by helping attract donors and students through a leading-edge educational experience. Thirty-seven years in business, they are continuing to push boundaries in multiple sectors in a quest to improve the quality of life in communities.

#### **Louisiana Growth Leader Facts:**

- The CEO was invited into the College of Fellows of the American Institute of Architects
- Manning, APC is licensed in 23 states, the District of Columbia, the U.S Virgin Islands and Puerto Rico.
- Lead design architect for the World Bank Group in Abuja, Nigeria
- The Construction Management Association of America, Gulf Coast Chapter, honored the company with a Project Achievement Award.
- Manning, APC was awarded an AIA Louisiana Merit Award for its work on the A.B. Freeman School of Business Goldring/Woldenberg Complex, This project was also awarded an AIA New Orleans Merit Award and is LEED Gold certified.
- Manning's leadership honored by the New Orleans Tourism and Cultural Fund as 2023 Established Artist in the preservation sector.



Metairie, Louisiana

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Founded in 2006, RED Group is an operational technology (OT) and industrial control systems (ICS) technology development and integration firm specializing in process automation, OT consulting and cybersecurity. RED Group's solutions assist asset owners in reaching and surpassing increasingly stringent organizational, governmental and environmental requirements while simultaneously increasing operational efficiency and cybersecurity posture. With a passion for innovation and value creation, RED Group supports client organizations, many with a global footprint, with assets in the public/defense, energy, maritime and manufacturing industries.

RED Group offers end-to-end OT expertise, from conceptual consulting, through detailed design and engineering, all enclosed within an OT/ICS cyber-resiliency envelope. Their most recent growth came from their commitment to assisting asset owners as they transform to leverage more technology and infrastructure in the OT environment, as well as staying diversified across the four main industries they target.

#### **Louisiana Growth Leader Facts:**

- Headquartered in Greater New Orleans, with additional offices in Lafayette and Houston, and a control panel shop in Elmwood.
- OT Cybersecurity offering provides RED Group the ability to secure critical infrastructure and other OT-related assets
- Participates regularly in charitable events, including Battle for the Paddle, a yearly cookoff supporting United Way, and partnering with Restore the Earth Foundation to provide equipment and services for a freshwater diversion wetlands restoration project.
- Launched "RED Alert" which provides clients with both the hardware and software to control/ monitor their assets, via a monthly subscription-based service.
- The employee experience, continuous improvement and quality delivery are key components of the RED Group culture.
- 66 On behalf of the RED Group team, we are honored to be chosen as a Louisiana Growth Leader among this impressive group of Louisiana businesses. Louisiana and LED provide a great environment for businesses, and the talent across the state is always impressive. RED Group has grown into an organization with four locations serving clients across North America, a result of the hard work and dedication of the entire RED Group team. We're proud of each of our team members, and thankful for our customers and partners who continue to trust us to design, deploy and secure their operational technology infrastructure. We have enjoyed the ride and are even more excited about the future as we continue our journey to enable our clients and team to 'Take Control.' ??



Kyle Remont, President & Founder



Metairie, Louisiana

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Susco Solutions is honored to be recognized as a 2023 Louisiana Growth Leader alongside many great organizations. The past several years has shown me that with the right market strategy. focused offerings, and a relentless commitment to our staff's professional and personal growth, anything is possible. We're on track to be a national leader in claims management technology solutions, and along the way I'm proud to say that we're unleashing the human potential of our employees, the end-users of our software and members of our community. ??



Neel Sus, CEO

Birthed in the aftermath of Hurricane Katrina in 2005, Susco is a technology services company with a U.S.-based remote workforce. We unleash our clients' workforce potential by developing intuitive enterprise software, mobile workforce apps and systems integrations. Susco works with B2B enterprises across many sectors in Louisiana, including healthcare, shipbuilding, construction and e-government. With their team having over 100 years of experience in insurance tech, Susco has built a large national client footprint in the property insurance claims management industry.

Susco is highly specialized, as 90% of its software is built on Microsoft technologies and its national marketing is focused on the property insurance industry. Susco practices many tenets of conscious capitalism, including being stakeholder-oriented and creating win-for-all scenarios for our clients, employees, and vendors. Susco hires the top 1% of U.S.-based applicants and prioritizes the professional and personal development of all its teammates. By serving clients across the nation, Susco has nearly doubled their headcount since January 2022 in order to provide their exceptional solutions.

#### **Louisiana Growth Leader Facts:**

- Awarded Top 100 Most Influential Tech Entrepreneurs by Silicon Bayou 2014-2020.
- Inc. 5000 List 2020, 2021, 2022.
- 4.9/5.0 Employer Rating on GlassDoor.com.
- Susco became one of the first three firms in the state of Louisiana to develop an application for the iPhone in 2010.
- Susco has distributed over \$1 million in charitable giving to communities and organizations across the nation such as Son of a Saint, Junior Achievement of Greater New Orleans, the NOLA Coalition and Conscious Capitalism.
- Susco Solutions is certified as a Minority Business Enterprise/Disadvantaged Business Enterprise (DBE) in all possible states and local DBE programs.

# **tides**medical \*\*

Lafayette, Louisiana

www.tidesmedical.com

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Andree Gonsoulin / 888.494.4441 / agonsoulin@tidesmedical.com

Founded in 2010, Tides Medical is a biotechnology company that sources and acquires donated human placentas in order to create advanced regenerative skin substitutes. In addition, Tides Medical offers clinicians in-depth support in navigating the complex reimbursement process for its products. The company's goal is to remove the barriers that may prevent patients from accessing the full range of treatment options they deserve. The company is dedicated to providing high-quality, safe and effective human skin grafts that physicians and their patients can rely on.

Tides Medical has seen remarkable growth in revenue due to expanding into new markets, moving its sales team in-house and developing new products. After years of innovation, Tides began manufacturing its own skin grafts, receiving American Association of Tissue Banks accreditation and began introducing the Artacent® suite of wound care products in 2016. Tides Medical continues to set itself apart in the biotech arena for its commitment to delivering outstanding service and going above and beyond in making sure that Tides' products are effortless and reliable.

#### **Louisiana Growth Leader Facts:**

- Created the Louisiana Organization for Transplant (LOFT) to focus on acquiring donated placentas.
- The company has seen greater than 70% year-over-year growth for the last three years.
- Tides recently launched Artacent AC, which is the company's first tri-layer product.
- Launched the Tides Medical Foundation which has contributed more than \$305,000 in the last two years to Boys and Girls Clubs of Acadiana, the Lourdes Foundation, OLGMC Foundation, Children's Museum of Acadiana and other local and national non-profits.
- 1 Tides Medical's story proves that you can have an impact nationwide from right here in Louisiana. With the support of LED, Tides has grown to a 100-plus-person team, developing innovative solutions that are distributed nationwide and ultimately save limbs and lives. Chronic wounds affect 3.87 million Americans annually, and our Louisiana team is proud to develop and manufacture amniotic skin substitutes to treat these hard-to-heal wounds. Recognition like the 2023 Louisiana Growth Leaders Award confirms that biotech companies like Tides Medical not only belong in Louisiana but can thrive here. As one of our core values states, we plan to 'Play the Long Game' here in Louisiana as a part of our state's economic future.



Joe Spell, Chief Executive Officer

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### **LED Growth Network Companies**

\*As of January 1, 2023.

3 Sided Media 365 Connect 3D Media 5 Stones Media

A P S Engineering and Testing A thru Z Janitorial Service & Supply Inc

A&E Enterprise Management Abell+Crozier+Davis Architects

Abform, Inc. Abigails Absolute Safety

Absolutely Custom Apparel Acacia Industries, LLC

Acadiana Pain & Performance Rehab Accessibility by Design, Inc.

Adley Services, LLC

Advance Telehealth/One Telemed LLC Advanced Corrosion Technologies &

Training, LLC

Advanced Graphic Engraving, LLC Advanced Imaging Solutions, Inc. Aillet, Fenner, Jolly & McClelland, Inc.

AIMS, Inc.

Airmaster Aerator, LLC

Ajax Executive Nutrition, LLC DBA Your

Nutrition Delivered Alarm Monitoring Services Albert Architecture, LLC All The Way Health Center

Allegiance, LLC

Allen's Electric Motor Service, Inc.

AlliedPRA New Orleans

Alta Max, LLC

Always Connected Answering Service

American Covers, Inc.

American Rubber Products, LLC

**American Screening Corp** 

Andi Lynn's Pure & Custom Formulary

Angelica Manufacturing Angelle Architects Angelle Materials, LLC Anna Marie Seafood LLC Antares Technology Solutions, Inc.

Anytime Electric, LLC AOSS Medical Supply, Inc.

**Apex Innovations** 

Approach Environmental, LLC

ArcMail Technology Argent Trust Company Aristotle's Alexander LLC

Arnold & Associates Interiors Inc.

**ASAP** 

Ascension Roofing and Sheetmetal Ashley Ross Construction LLC

Atlas Feed Mills Atlas Security, LLC

Atwood Enterprises Inc DBA Atwood's

Bakery

Auzenne Transportation Services, LLC aVeriFact, LLC

Aviation Exteriors Louisiana Avionics Solutions LLC

AxoSim, Inc. Baker Sales, Inc. Ballard Brands Ballard Hospitality

Barrister Global Network Services

Bart's Office, Inc. Baton Rouge Cargo

Baum Environmental Group, Inc.

**Baumy Group** 

Bayou Concrete Pumping, LLC Bayou Teche Brewing LLC

BBP Sales, LLC BBQ Guys

BBR Creative Bear Process Safety

**Bell Foods** 

Bemana Power Recruitment Ben Paul Housing Initiatives

Benefit Analyst LLC Bespoke Experiences

Best Sewer & Drain Service Inc DBA

Rooter Man Bilco Tools, Inc. Bioceptive, Inc. Bizzuka

Boudreaux Henderson & Company, LLP

**Brammer Machine Shop** 

brandRUSSO

**BRC & Associates, LLC** 

**Brew Agency** 

**Brewer Physical Therapy** 

BridgeNet Technology Consultants, LLC Brightside Social Services Louisiana

Brown Builders, Inc. Brown Eagle Brute Strength LLC Bulldog Services Bunkie Wood Products

**BUSINESS & INDUSTRY COMMUNICA-**

TION ALLIANCE, INC. dba BIC

ALLIANCE, INC

Business Health Partners C M Combs Construction, LLC C&J Safety Solutions, LLC

C&R Preferred Concrete Pumping

Cajun Bug Exterminating

Cajun Energy Services & Rental, LLC

Cajun Kleen Products

Calls Plus

Cane River Glass LLC
Cane River Pecan Company

Cannon Services
Capital Glass & Mirror
Cardinal Services

Cardiovascular Institute of the South

Carmichael's Honey Castle Row Construction Cayenne Marketing CBM Technology CBS 1 Collision Cecil D. Gassiott, LLC

Cenla Environmental Science

Cenla Signs

CFX (Composite Effects, LLC)

Chief of Minds, LLC

Civil Construction Contractors, LLC Clara's Little Lambs Preschool Acade-

mv. Inc.

Clean Concepts Equipment, Inc. Coastal Engineering Solutions, LLC Co-Jak Ventuyres, LLC DBA All Star

Signs and & Specialties Colby Service and Supply, LLC

Cole Pratt Gallery

Colmex Construction, LLC

Commercial Construction and Devel-

opment

Complete Logistical Services, LLC Complete Safety Solutions Computer Sales & Services

Computrols

ComTec Information Systems, Inc. Con-Fab Engineering & Welding

Confetti Momma

Continental Kennel Club, Inc.

Copeland Electric

**CORE Boiler & Mechanical Services** 

CORE. LLC Corporate Roofing Covalent Logic

Crescent Payroll Solutions, Inc. Crescent Power Systems Crump Wilson Architects Crystal Clear Imaging Custom Automated Controls

CyberReef

Cypress Bayou Home Builders D&H Wholesale Medical, Inc.

D'Argent Companies

Datacom, LLC dba BlackHawk Data-

Data-Tel of Louisiana, Inc.

Dave Rambaran Geosciences, LLC David Chauvin's Seafood Company,

LLC

David Orsot Plumbing & Heating, Inc.

Davis Drapery & Interiors, Inc. Deano Hardwoods, LLC

Delta Administrative Services, LLC Delta Compression and Equipment

Demo Diva Demolition Dependable Glass Design the Planet, LLC

Diesel Specialist, LLC dba Diesel Parts

Direct

Digital Forensics Solutions Dixie Paper Company, Inc. DMI Contractors, Inc. **DMR Mechanical LLC** 

Dupuy Storage and Forwarding, LLC

E. Woolf Landscape E.M.J. Enterprises, Inc. Eagle Consulting

Eagle Eye Resources, LLC

Eberhardt Physical Therapy, Nutrition,

and Wellness Clinic Echo Powerline, LLC E-Claim.com, LLC Eclectic Products, Inc Ed. Smith's Stencil Works

e-Gov Systems EJES, Inc.

**Elated Counseling Services LLC** 

eLearning Academy ELOS Environmental, LLC

**EME Company** 

Engineering & Inspection Services, LLC

**Enginuity Global LLC** 

**Enterprise Computing Services** Enterprise Data Concepts, LLC

**Enviro Services Rental Enviro-Tech Systems** 

Envoc

ESI Fabrication, LLC Event Producers, Inc.

**Evergreen Working Capital, LLC** 

Evonir, LLC Excelerant, LLC

Fabricated Steel Products. Inc Fabrication Services, Inc.

Facilities Maintenance Management

Falcon Rice Mill, LLC **Feigley Communications** 

**FileLink** 

Finding Solace LLC Fire & Safety Specialists Fire Tech Systems, Inc. First Choice Couriers

First Choice Medical Staffing of

Louisiana, Inc. Five to Sixtv

Fleur de Vie Beauty and Cosmetics Flexicrew Technical Services, LLC

Foret Contracting Group Forte and Tablada, Inc.

Frazee Recruiting Consultants, Inc.

**Freedom Tours** 

Frontline Real Estate Group

**FSC Interactive** 

**Furniture Rental Service** 

**FusionStak** FutureProof, LLC G.T. Michelli Co., Inc. G2 Land Services, Inc. Gaea Consultants, LLC **Gambel Communications** 

GCE Services, LLC Geaux Above, LLC

**General Hearing Instruments** Genesis 360 Facility Maintenance &

Construction Gladden Sales, LLC Glen Armand Furniture, Inc.

Global Management Enterprise, LLC

Global Solutions International

Go Media, LLC Good Eats Kitchen Goodbee Plumbing, Inc.

Grace Hebert Curtis Architects, APAC

Grandmother's Buttons **Great Raft Brewing** Greenup Industries, LLC GRI Technology Solutions, Inc. Guardian Computer, Inc. Guidry's Fresh Cut, Inc.

Gulf Coast Machine Services, LLC **Gulf South Engineering & Testing** 

Gulf South Machine, Inc.

Gulf South Technology Solutions, LLC.

H.J.M. Machine Shop h2o Auto Spa LLC H2O Auto Spa, LLC

H2O, Inc. **Hadley Precision** Hall Builders, Inc. Hampr

**Hand Construction** 

Hanna Manufacturing Company, Inc. Harrison Paint Co of Shreveport

Haydel's Game Calls Healthy Image Henkel Enterprises, LLC Henry's Travel Plaza Hernandez Consulting

Highflyer

Hilton's Restaurant Supply HIT International Consulting

**Hi-Tech Computers** Holbert Steel of LA Holbrook Multi Media, Inc. **Holiday Fried Pecans** Home Building Materials, Inc. **Homeland Safety Systems** Howell Foundry, LLC

**HR Solutions** 

**HST Business Solutions LLC** Hunt Forest Products, LLC Hunt, Guillot & Associates

**Hybrid Racing** Hydro Blade Waterjets

iARCHITECHTURE, LLC iConvergence, Inc. iFAB Industrial, LLC

**IHSE** IMA, Inc.

In Loving Arms Pediatric Day Health

Industrial Solutions Group, LLC InfiniEDGE Software, Inc. InfoTECH Solutions, LLC

Ingalls Information Security, LLC

Inglewood Farm Innogenomics

Innovative Intelligent Design, Inc.

dba(IDI, Inc.)

Integrated Logistical Support (ILSI)

IntegriCert, LLC

International Consulting Group, LLC

Internet Retail Connection

Interstate Electronic Systems, LLC

IPC Louisiana LLC

IPS of Louisiana Corp Iron Boot iShuttle, LLC

ISOMAG Corp. **ITinspired** J & M Industries J Custom Supply, Inc. Jackson Cabinetry, LLC Jani-King Gulf Coast

Jbt Enterprises Llc Dba Balvin

Construction

JCM Greenhouse Manufacturing, LLC Jean Simpson Personnel Services, Inc.

Jefferson Fiberglass Co.

Jenkins Counseling Services, LLC

**Jireh Plastics** JM CPA LLC JM Lyons Construction, LLC

JM Test Systems, Inc. JMB Companies Inc

Johnson, Siebeneicher & Ingram

Joval Manufacturing JPS Aviation, LLC Kajan Perfection K-Belle Consultants

KETO, LLC KHEIRON LLC Kidcam Camps

Kologik

KouCo Environmental Services, Inc.

L&R Security Services, Inc. L.H. Hayward Co, LLC

LA New Product Development Team

Labarre Associates, Inc. LaBorde Therapy Center

Lafayette Marble and Granite, LLC Landrieu Concrete and Cement

Industries

Landry Vineyards, LLC

LaTech Security + Surveillance, LLC

LATG, Inc. Launch Media

Leaaf Environmental, LLC Leading Health Care of La., Inc. Lemonade Creative Marketing

Lethal Diesel Lettermans

Lightning Bolt & Supply, Inc. Livers Construction Inc.

LogoJET

Loksafe Services, Inc. Long's Products, LLC

Louisiana Container Company, Inc.

Louisiana CSI, LLC M S Benbow & Associates M&A Safety Services M&M Bumper Service, LLC M&M Glass Company LLC

M&M International M. L. Smith, Jr., LLC M.L. Bath Company Machine Tech Services Machine Tech, Inc.

Mackie One Construction, LLC Magee Resource Group, LLC

Magnolia Physical Therapy Magnolia's Home Care, LLC Manchac Technologies, LLC

**Manning Architects** 

Marrero, Couvillon, and Associates LLC

Martin Ecosystems, LLC

MasteryPrep

Maxim Evaporators, LLC

Mayco

McClure, Bomar & Harris, LLC McGee Equipment Rental and Sales,

mcnew Architecture, APAC

**MDM Tool Supply Mechanical Specialties** MediTrans, LLC Medpharmics, LLC

Melanie Massey Physical Therapy Mels Transportation II LLC Merchants Security Services, Inc.

Mersatech **MESH** 

MetalCraft Manufacturing, LLC

Microchip ID Systems

Midstream Timber Solutions LLC

Miguez Fuel & Lubricants MKG Marketing Inc.

MMO Behavioral Health Systems Mobile X-Ray Service of Shreveport

Bossier Inc. **MOEbiz** 

**MOJO Outdoors** Moore Care **Motivatit Seafood** 

Mouledoux, Bland, Legrand & Brackett,

LLC

MSF Global Solutions, LLC

Mudd and Holland Consulting Foresters

My Spa My Way NANO, LLC Neighbors, LLC NetTech, LLC

New Age Social Services **New Orleans Perspectives** Nexus Systems, Inc. Nick Galiano Realty Nick's Cleaning & Janitorial

NO & SE IT Group **Noble Plastics** 

**Noel Medical Transportation** 

NOLA BOARDS & New Orleans Wood-

working

**NORF** Companies Norred Fire Systems, LLC

Nouriche

NRK Construction nSpire Technologies, LLC

Nu-Worx, LLC **NXT Energy Services** Obatala Sciences, Inc Offshore LiftBoats Oilquip, Inc.

Old South Fabricators, LLC **Omega Concierge Services** 

OneSource EHS, LLC Online Optimism LLC OrionCase

Orleans Coffee LLC

OrthoLA

Ouachita Biomass, Inc. Ourso Designs, LLC Painting with a Twist, LLC Panola Pepper Corp.

Parkway Services Group LLC Patriot Golf Carts and Powersports

**PAYROLLHR** 

Pearce Pump Supply, Inc. Pearson Medical Technologies

Peck Construction Pel Hughes Printing

Pelican Bill Management, LLC Pelican Defense Technologies LLC Pelican Waste & Debris, LLC

Penton Industries, LLC PERC Development LLC

Perez, A Professional Corporation Peterbilt of Louisiana, LLC Petra Consultants, Inc.

Petro TV

Pharma-Safe Industrial Services Picture This Wraps and Graphics, LLC Pinnacle Security & Investigation, Inc.

Pixel Dash Studios LLC Pixus Digital Printing Pizza Artista Inc. Planche Politz Ledet, LLC

Planet Beach

Plantworx Nursery, LLC

PMO Link, LLC

Pod Pack International, LTD Pontchartrain Blue Crab Post Trauma Institute of LA **Power Temp Systems** 

Praeses, LLC

Precision Waste Solutions, LLC PRM CPAs + Advisors LLC

ProForce, LLC Pro-Log, Inc. ProMed Jobcare

ProTech Fixture & Display, LLC Protemp Staffing Solutions, Inc.

Providence

**Providence Wealth Strategies** 

Pulpmill Services, Inc. Puryear IT, LLC Putman Restoration **QDS Systems** 

Quality Engineering & Surveying

**Quality First Marine** Quality Sitework Materials

Quaternary Resource Investigations,

R&H Quality Refractory Services, Inc.

RAM Computer Services, LLC Ratcliff Development, LLC

Raw Republic

Rayne Building and Loan Association

Ready Power LLC

RecordMax New Orleans, LLC

**RED Group** 

Red Stick Entertainment Regal Construction, LLC Reliability Point, LLC Reliant Healthcare

Remont Engineering & Design Group,

LLC

Reputation Capital Media Services Restech Information Services, Inc. Reulet Electric Supplies, LLC

Rewarding Events, LLC, dba REI Promos

Richard's Supply Co. Rig-Chem, Inc. Right Angle

Ritter Maher Architects, Ilc **River Road Coffees RMC** Construction

Robbins Association / Irrigation Mart,

Robert Brown Plumbing, LLC

Roppolo's Insulation

Ross & Wallace Paper Products, Inc.

Royal Service & Rentals, Inc. RTE Cabinets & Millwork **Ruby Shore Software** Safe Haven Enterprises LLC Safeguard Business Systems Sage Foods of Louisiana, LLC Savoies Sausage & Food Products Sawyer Industrial Plastics, Inc

School Info App, LLC Search Influence SecureNation

Seedlinks Behavior Management

SEMS, Inc. Sentinel Pension

Separator Spares & Equipment, LLC Servicemaster Quality Services Shreveport PT and Sports Medicine

Sign It Inc.

Site Tech Consulting & Construction

Skip and Whistle, LLC

Skyhawk

**SNA** Contracting

Soldevila & Associates, LLC Solid Ground Innovations SolPowerlines, LLC SolScapes, LLC

Something Borrowed Blooms Southern Designs & Gifts, LLC

Southern Geo Southern Marsh Southern Roofing Southern Scripts

Southern Services & Equipment, Inc. Southern Survey Services, LLC

Southern Tank Testers Southwest Call Center

SPC Enterprises Inc. DBA Lamb and

Associates Spears Group

Spectrum Employee Services

Square Button St. Charles Printing Step-Ko Products, LLC

Sterling Surgical Hospital & Paradigm

Health System

Story Block Media, LLC

Stratify, LLC

Streamline Industries Stric-Lan Companies

**Stuart & Company General Contractors** 

studioWTA Success Labs

Sullivan and Sons, Inc. Sumit Credits, LLC

Superior Contract Cleaning Superior Woodwork and Trim Surgical Imaging Specialists, Inc. Susco Solutions and Touch Studios

SYCON International, LLC Synergy Design Group, Inc

SysCom, LLC

System Services Broadband System Services Pipeline, LLC Tarpan Construction, LLC

Tasc Performance TBA Studio Architects

TDS Trucking Training & Technology LLC Techneaux Technology Services, LLC

Techniques International Corp. Technologix Group LLC

Technology Associates
Technology Professionals

TekChix Staffing and Consulting, LLC

Teknarus, LLC

Tensas Machine and Manufacturing

Testament Construction Services/

Wimberly Custom Home

The Backpacker
The Bass Companies
The Bayou Companies
The Ehrhardt Group
The Ellis Company

The Healing Sole
The Levy Company, APC, CPAs

The Olde Mill
The Olinger Group

The Original Zwolle Tamales

The Pangburn Group The Wellness Studio, LLC The Workforce Group, LLC.

Thomas Pump & Machinery Three Sixty Eight Thru Tubing Systems Tides Medical

Tiger Shredding and Recycling, LLC

Tillage Construction, LLC Tin Roof Brewing Company

Tommy's Tees Inc.

Torsh Inc.

Touchpoints Marketing, LLC

**TraceSecurity** 

Trackable Lead Generation LLC

Trahan Construction Trendsic Corporation Trigon Associates, LLC Tri-Seal Valve, LLC

Triton Industries

Trucking Innovation LLC

Turn Key Health

Turner & Turner Contracting, LLC

Tutties Machine & Supply

TWRU CPAs & Financial Advisors

U.S. Forensic, LLC

Uncorked, LLC United Engines, LLC

Universal ComOne Louisiana, LLC

Universal Data, Inc. Urban Systems, Inc. Utiliserve, LLC Valentine Chemicals VCC Janitorial Supply Velocity Agency, LLC Veris Global LLC Varaham, LLC

Vincent Piazza Jr.and Sons Seafood,

Inc.

Vinformatix, LLC VPG Enterprise Walpole Tire & Services Watch Systems, LLC Webbing Industries, Inc. WellNecessities Holding, Inc

West Industries

Westport Linen Services Wetland Equipment Company White Glove Interior Care

Wieland

Wildcat Brothers at Gator Cove, Inc

WMD Squared, LLC Worknet Staffing Xenetech Global, LLC

Young Professionals Entertainment

LOUISIANA'S ENTREPRENEURIAL ENGINE 2023 \_\_\_\_\_\_ 30



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