



Community Assessment – Business Owner/Management Survey Template

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SURVEY OF BUSINESS OWNER/MANAGEMENT PERCEPTIONS

For each location factor, place a checkmark in the column that best reflects your opinion. Is each item listed on this survey a strength of the community, a weakness, or is it neutral (average or normal)? Please answer every item, even if you are not very familiar with it, responding based on your perception of it. A place is provided for comments at the end of each section.

Business Location Factors			
	Strength	Neutral	Weakness
1. Labor availability			
2. Labor skills and education			
3. Quality and productivity of the workforce			
4. Wage levels			
5. Labor-management relations			
6. Diversity of the local economy			
7. Geographic location in relation to major U.S. markets			
8. Highways and interstates			
9. Local traffic flow			
10. Trucking availability			
11. Railroad service			
12. Passenger air services			

13. Electric service and cost			
14. Gas availability and cost			
15. Water and sewer availability			
16. Industrial and commercial sites			
17. Available buildings for manufacturing and call centers			
18. Real estate costs			
19. Business support services			
20. Local property taxes			
21. Local sales taxes			
22. Availability of local business financing			
23. Availability of local business incentives			
24. Quality of local primary and secondary education			
25. Quality of local community college			
26. Quality of local 4-year education institutions			
27. Local training capacity and quality			
28. Housing availability and cost			
29. Medical services			
30. Lodging			
31. Restaurants			
32. Cultural & recreational facilities/activities			
33. Public safety (crime)			
34. Level of local retail			
35. Climate			
36. Government attitude toward business			
37. Quality of local economic development professional assistance			
38. Condition of the downtown			

Comments:



What are the five most important steps the community should take to improve the local business situation?

1.

2.

3.

4.

5.