

# LOUISIANA CONNECTION

## GERMANY

### FOREIGN DIRECT INVESTMENT

Germany is the third-most frequent investor in Louisiana, with 18 projects invested since 2003. These projects represent a total capital investment of \$129.80 million, with a creation of approximately 173 jobs.

Louisiana companies have also established a presence in Germany including 5 direct investments that have resulted in capital expenditures totaling over \$32.8 million and the creation of 66 jobs.

### CASE STUDY

In September 2013, BASF announced the development of a polyurethanes blending facility in Geismar. The project had capital investment of \$42.60 million with 22 new direct jobs created and an estimated 145 new indirect jobs. Another 175 jobs due to construction were created. The project is estimated to create 170 new direct jobs with an average annual salary of \$70,440 and an additional 945 new indirect jobs.

In November 2016, BASF began plans for another expansion that will nearly double its Louisiana MDI production. The blending facility has improved efficiency and shortened the supply chain to customers. BASF polyurethanes enable manufacturers to produce leading automotive, furniture and construction industry goods.

*"This project demonstrates our commitment to the future growth in this region and market. The project also further strengthens our position as a leading supplier of chemistry for sustainable solutions."*

**Tom Yura**

Senior Vice President, BASF Geismar



**AIR TRAVEL:** Given its location on the Gulf coast and at the mouth of the Mississippi River, Louisiana is poised for international business with transport options including six deepwater ports, six class one railroads, and an international airport with direct flights to Frankfurt.\*

### CONTACT INFORMATION

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### TRADE

EXPORTS TO GERMANY		IMPORTS TO GERMANY	
Agricultural Products	\$229.1 million	Machinery	\$170.5 million
Chemicals	\$80.4 million	Chemicals	\$153.1 million
Minerals & Ores	\$44.3 million	Computer and Electronic Products	\$64.5 million
Other	\$102 million	Other	\$203.6 million
<b>TOTAL</b>	<b>\$455.9 million</b>	<b>TOTAL</b>	<b>\$591.7 million</b>

Foreign Trade Division, U.S. Census Bureau (2017)

## GERMAN COMPANIES IN LOUISIANA

- Adolf Würth GmbH & Co.
- Aldi Nord
- Almatris
- B. Braun Melsungen
- BASF
- Bilfinger
- Brenntag
- Deutsche Bahn Group
- Detia Degesch
- Deutsche Post
- Eagleburgmann
- Erich Netzsch
- Evonik Industries
- Gesipa Blindniettechnik
- Hammelmann
- Hapag-Lloyd
- IFCO Systems
- Kelvion Holding
- Klockner
- KSB
- Macgregor Hatlapa
- Minimax
- Rosenberger  
Hochfrequenztechnik
- Siemens
- Thyssenkrupp
- TUV Sud
- Voith Paper
- Würth Industry Service

## LOUISIANA COMPANIES WITH FACILITIES IN GERMANY

- Centurylink, Inc.

## CULTURAL TIES AND RESOURCES

### HISTORY

From 1848 to 1900, Germans were the largest foreign-language speaking group in Louisiana. By 1850, one-fifth of Louisiana's population was German-speaking, and there were more than 50 German-language newspapers and journals published in the state. Louisiana's German citizens constitute both one of the oldest and one of the newest Populations in the state. 370,440 German descendants live in Louisiana.

### Honorary Consul of Germany Susanne Veters

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### DEUTSCHES HAUS: THE GERMAN PRESENCE IN THE GULF SOUTH

#### [deutscheshaus.org](http://deutscheshaus.org)

Deutsches Haus is an organization founded in New Orleans with a mission to celebrate and foster the rich culture, musical heritage, language and history of the German people. Festivals such as Oktoberfest and Volksfest are held around the Gulf South Region featuring authentic German food and music. The organization established a scholarship fund through University of New Orleans's Center Austria. Students will be chosen by the university to study in German during the summer, promoting the German language and history.

### The German-American Cultural Center (GACC)

The GACC celebrates the important contributions to Louisiana history and culture made by Germans with exhibits, lectures, programs and other educational activities.

### EDUCATION

Louisiana State University took part in a national initiative to promote German culture and language on college campuses. The initiative, Do Deutsch, coincided with a week-long visit from German university officials. The university also offers numerous international exchange programs with Germany.

